

# ASX Release

10 April 2019

## Asaleo Care appoints Chief Financial Officer

Asaleo Care today announced Campbell Richards as its new Chief Financial Officer (CFO). Mr Richards will assume the CFO role effective 29 April 2019.

Mr Richards will be responsible for leading the Company's finance and investor relations functions. He will be a member of the Asaleo Care Executive Leadership Team and report to Sid Takla, Chief Executive Officer and Managing Director.

Mr Richards has more than 30 years of financial management experience in national and multi-national ASX listed companies with extensive experience in treasury, corporate, commercial and operational finance and mergers and acquisitions, along with deep knowledge of industrial manufacturing and the healthcare and FMCG sectors.

Most recently, he was the Chief Financial Officer and Company Secretary for MaxiTRANS Industries, with responsibilities including management and statutory reporting, business partnering, budgeting and forecasting, taxation and treasury and investor relations, IT, company secretarial and legal. Prior to this, he held senior financial positions with Mondelez, Mayne Group and Mayne Pharma based in Australia and the UK.

"We're delighted that Campbell is joining us. He will play a key role as we continue to drive our sales and revenue growth and profitability. Campbell's strong leadership and finance experience in the healthcare and FMCG sectors are an excellent fit with Asaleo Care and he will further add to the bench strength of our executive leadership team. It's an exciting time to join the Company, following our recent divestment and focus on our core businesses in Personal Care and Business-to-Business," said Sid Takla, CEO and Managing Director.

Mr Richards has Bachelor of Business (Accounting) from Deakin University and is a Chartered Accountant.

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### About Asaleo Care (ASX: AHY)

Asaleo Care is a leading personal care and hygiene company that manufactures, markets, distributes and sells Personal Care and Tissue products. Asaleo Care's portfolio of market-leading brands includes Libra, TENA, Tork, Treasures, Purex, Handee Ultra, Sorbent, Deeko, Viti and Orchid. The Company has manufacturing and distribution facilities throughout Australia, New Zealand and Fiji. For more information visit [www.asaleocare.com](http://www.asaleocare.com)

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