Smarter packaging, less waste, cleaner environment

Signatory	Name: SC	A Hvaiene	: Australasia	· Ptv	Ltd
				,	

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

Please indicate your organisation's reporting period:

- Financial Year: 1 July 2011 30 June 2012
- Calendar Year: 1 January 2012 31 December 2012

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

Does your company have document SPG's or equivalent?	ted policies and procedures for evaluating and procuring packaging using	g the
Yes	No	
	at the beginning of the reporting period, what percentage had been reviolation (SPG) by the end of the reporting period?	ewed
45	%	
Have any new types of packaging beer	n introduced during the reporting period?	
Yes	No	

If yes, of the **new types of packaging introduced during the reporting period**, what percentage have been reviewed using the Sustainable Packaging Guidelines (SPG) by the end of the reporting

100	%

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?	
and/or materials to enable a more efficient process to review all products against the SPGs within five years 20		Groupings have been made. All sub group packaging materials will undergo a 'Request for Tender' process in 2013 to explore alternative materials seeking sustainability objectives/improvements.	
2.	Review ECoPP checklist against the SPG and update as required	Reviewed and no updates required	
determine if the following are in place:		All sub group packaging materials will undergo a 'Request for Tender' process in 2013 to explore alternative materials seeking sustainability objectives/improvements.	

Describe any constraints or opportunities that affected performance under this KPI

Plans are underway to purchase/commission new equipment; there may be some constraints with the packaging type necessary to achieve machine efficiencies. These will be explored through R&D trials.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Do you have on-site recovery systems	s for recycling used packaging?
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Yes at all facilities/ sites

Yes at some, but not all facilities/ sites

No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Annual review of current recovery systems for packaging materials identifying improvements and annual improvement targets	Review conducted resulting in diverting PP stream from landfill to recycling scheduled for 2013 implementation. Investigated alternative recycling opportunities for cores as current recycler advised that it would cease operations. Diverted marketing packaging samples from landfill to recycling.
2.	The Sourcing Policy will be updated and reviewed annually to ensure that it aligns with our recycling commitments under the APC	New Global Supplier Standard established requiring all suppliers to be signatories to, aside from Safety, Quality and Ethical requirements, must also meet Sustainability KPIs
3.	Reduction in Waste to Landfill and increase recycling	Cardboard and plastics recycling increase of 20.2%, waste to landfill reduction of 20% for Box Hill. (2012 vs 2011) Cardboard and plastics recycling increase of 3.9% waste to landfill reduction of 8.8% for Springvale. (2012 vs 2011)

Describe any constraints or opportunities that affected performance under this KPI	

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

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DUCS	your company	Have a lolling	יטווטק וג	y or buying	packaging	made nom	CCYCICG	packaging

Yes

No

Is this policy actively used?

Yes

No

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Review policy biannually for adequacy	Policy due for review in 2013

Describe any constraints or opportunities that affected performance under this KPI

Policy seeks to purchase recycled content where practicable and does not compromise the safety, efficacy and hygiene requirements of the final product.

Goal	3: Product S	tewardship		
KPI 6	6: % signatori	es with formal proce	esses to work collabora	tively on packaging design and / or recycling.
			es in place for collaboratin aims to reduce or elimin	ng with other companies or organisations on improved ate waste?
	•	Yes	0	No
Please	e indicate you	progress this year to	wards achieving your anr	nual targets and milestones for KPI 6
	Target: Wha period?	t were your annual tar	gets for the reporting	Actual: What did you achieve?
1.	All new prod ECoPP/SPG	uct packaging will be	reviewed against the	All new product packaging was reviewed. Results of review included in Supplier Impact Statements (SIS) for each project.
2.		will be reviewed quart with target 12.3	terly to ensure	All quarterly reviews conducted
Descr	ibe any constr	aints or opportunities	that affected performance	e under this KPI
KDI 7	7: % signatori	as showing other Pr	oduct Stewardship out	comes
	_	_	•	
Since	the beginning		d, has your company had	any other outcomes related to product stewardship?
	•	Yes		No
If yes,	please give e	xamples of other prod	luct stewardship outcome	S
*Defa *Cert susta *Cha cost e	ified site to AS ainable practice nged laminate	ers on site to print dou 6 4707 Chain of Custo es. Sites have also be d high quality printed out jeopardising produ	en FSC CoC certified. board to standard corrug	reducing paper waste packaging to use PEFC logo informing customers of ated and one colour (same effect, much less print and more vale local SKU's; representing a reduction in print coverage
Please	e indicate you	progress this year to	wards achieving your anr	nual targets and milestones for KPI 7
	Target: Wha period?	t were your annual tar	gets for the reporting	Actual: What did you achieve?
1.		will have logos and te disposal of packaging		Continue to comply; As above packaging now has FSC or PEFC logos as appropriate.
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Describe any constraints or opportunities that affected performance under this KPI

KPI 8: Reductions in packaging items in the litter stream.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

Target: What were your annual targets for the reporting period?		• • • • • • • • • • • • • • • • • • • •	Actual: What did you achieve?		
	1.	All products will have logos and text to promote the responsible disposal of packaging (space permitting)	Continue to comply; Packaging now has FSC or PEFC logos as appropriate.		

Describe any constraints or opportunities that affected performance under this KPI

Your Experiences

This section lets you share with us any achievements, good news stories and areas of difficulties in making progress against your plan and the Covenant goals and KPIs.

Key achievements or good news stories

Diverted the PP from landfill to recycling and generally reduced our waste to landfill.

Chain of Custody certification enabling a more sustainability focussed and considered purchasing choice for consumers.

Areas of difficulties in making progress against your plan, Covenant goals or KPIs