Form 603 Corporations Act 2001 Section 671B

Notice of Initial Substantial Holder

To: Asaleo Care Ltd ACN/ARSN:

1. Details of substantial holder (s)

Name: FMR LLC and the entities listed in Annexure A ("FMR") ACN/ARSN (if applicable)

The holder became a substantial holder on

10 July 2014

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of Securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary shares	34,299,214	34,299,214	5.69%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

ļ	Refer to Annexure A	
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4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Refer to Annexure A		
Note: to Affickate A		
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5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Date of Change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
			AUD \$	Common Stock	Common Stock
06/24/2014	FMR	BUY	1.65	701,320	701,320
06/24/2014	FMR	BUY	1.65	143,502	143,502
06/24/2014	FMR	BUY	1.65	28,683	28,683
06/24/2014	FMR	BUY	1.65	9,572	9,572
06/24/2014	FMR	BUY	1.65	26,014	26,014
06/24/2014	FMR_	BUY	1.65	6,060,606	6,060,606
06/27/2014	FMR	BUY	1.69	122,051	122,051
06/27/2014	FMR	BUY	1.68	459,347	459,347
06/27/2014	FMR	BUY	1.69	4,528	4,528
06/27/2014	FMR	BUY	1.68	17,039	17,039
06/27/2014	FMR	BUY	1.69	85,986	85,986
06/27/2014	FMR	BUY	1.68	323,614	323,614
06/30/2014	FMR	BUY	1.66	2,660,515	2,660,515
06/30/2014	FMR	BUY	1.66	2,856,415	2,856,415
06/30/2014	FMR	BUY	1.66	2,856,415	2,856,415
06/30/2014	FMR	BUY	1.66	189,485	189,485
06/30/2014	FMR	BUY	1.66	203,437	203,437
06/30/2014	FMR	BUY	1.66	203,437	203,437
07/01/2014	FMR	BUY	1.69	65,301	65,301
07/01/2014	FMR	BUY	1.70	1,859,707	1,859,707
07/01/2014	FMR	BUY	1.70	2,371,348	2,371,348
07/01/2014	FMR	BUY	1.69	19,598	19,598
07/01/2014	FMR	BUY	1.70	360,148	360,148
07/01/2014	FMR	BUY	1.70	558,146	558,146
07/01/2014	FMR	BUY	1.69	4,640	4,640
07/01/2014	FMR	BUY	1.70	132,147	132,147
07/01/2014	FMR	BUY	1.70	168,504	168,504
07/02/2014	FMR	BUY	1.72	295	295
07/02/2014	FMR	BUY	1.72	98	98
07/02/2014	FMR	BUY	1.72	373,472	373,472
07/02/2014	FMR	BUY	1.72	850,500	850,500
07/02/2014	FMR	BUY	1.72	26,528	26,528
07/02/2014	FMR	BUY	1.72	60,412	60,412
07/03/2014	FMR	BUY	1.73	116,049	116,049
07/03/2014	FMR	BUY	1.74	912,693	912,693
07/03/2014	FMR	BUY	1.73	720	720

5,666	5,666	1.74	BUY	FMR	07/03/2014
8,231	8,231	1.73	BUY	FMR	07/03/2014
64,736	64,736	1.74	BUY	FMR	07/03/2014
427,031	427,031	1.74	BUY	FMR	07/04/2014
801,896	801,896	1.74	BUY	FMR	07/04/2014
979,860	979,860	1.74	BUY	FMR	07/04/2014
2,657	2,657	1.74	BUY	FMR	07/04/2014
4,990	4,990	1.74	BUY	FMR	07/04/2014
6,098	6,098	1.74	BUY	FMR	07/04/2014
30,312	30,312	1.74	BUY	FMR	07/04/2014
56,921	56,921	1.74	BUY	FMR	07/04/2014
69,554	69,554	1.74	BUY	FMR	07/04/2014
254,386	254,386	1.76	BUY	FMR	07/07/2014
468,952	468,952	1.76	BUY	FMR	07/07/2014
	1,113,993	1.76	BUY	FMR	07/07/2014
1,113,993		1.76	BUY	FMR	07/07/2014
1,583	1,583	1.76	BUY	FMR	07/07/2014
2,918	2,918		BUY	FMR	07/07/2014
6,932	6,932	1.76	BUY	FMR	07/07/2014
18,057	18,057	1.76			07/07/2014
33,288	33,288	1.76	BUY	FMR	
79,075	79,075	1.76	BUY	FMR	07/07/2014
290,686	290,686	1.76	BUY	FMR	07/08/2014
603,437	603,437	1.76	BUY	FMR	07/08/2014
1,469,867	1,469,867	1.76	BUY	FMR	07/08/2014
1,822	1,822	1.76	BUY	FMR	07/08/2014
3,782	3,782	1.76	BUY	FMR	07/08/2014
9,211	9,211	1.76	BUY	FMR	07/08/2014
20,608	20,608	1.76	BUY	FMR	07/08/2014
42,781	42,781	1.76	BUY	FMR	07/08/2014
104,207	104,207	1.76	BUY	FMR	07/08/2014
184,657	184,657	1.75	BUY	FMR	07/09/2014
371,301	371,301	1.76	BUY	FMR_	07/09/2014
1,162	1,162	1.75	BUY	FMR	07/09/2014
2,337	2,337	1.76	BUY	FMR	07/09/2014
13,110	13,110	1.75	BUY	FMR	07/09/2014
26,362	26,362	1.76	BUY	FMR	07/09/2014
24,120	24,120	1.77	BUY	FMR	07/10/2014
232,017	232,017	1.80	BUY	FMR	07/10/2014
243,371	243,371	1.77	BUY	FMR	07/10/2014
1,292,490	1,292,490	1.79	BUY	FMR	07/10/2014
152	152	1.77	BUY	FMR	07/10/2014
1,464	1,464	1.80	BUY	FMR	07/10/2014
1,536	1,536	1.77	BUY	FMR	07/10/2014
8,157	8,157	1.79	BUY	FMR	07/10/2014
1,717	1,717	1.77	BUY	FMR	07/10/2014
16,519	16,519	1.80	BUY	FMR	07/10/2014

55/2011		231	1.70	Total Buys	34,345,630
07/10/2014	FMR	BUY	1.79	92,022	92,022
07/10/2014	FMR	BUY	1.77	17,327	17,327

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are all follows:

Name and ACN/ARSN	Nature of association
(if applicable)	
N/A	

7. Addresses

The addresses of the persons named in this form are as follows:

Refer to Annexure A

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Dated: 14 July 2014 Emi Ishikawa

Regulatory Reporting Manager

Duly authorized under Powers of Attorney by and on behalf of FMR LLC

8,505,928 23,409,115

Total

600,683 1,282,718 38,648 462,122

Investment Discretion/Voting Power

STATE STREET BANK AND TR CO STATE STREET BANK AND TR CO

PYRAMIS GLOBAL ADVISORS TRUST COMPANY

FMR CO., INC