



Australian Packaging Covenant

Smarter Packaging, Less Waste, Cleaner Environment.



Signatory Name: SCA Hygiene Australasia Pty Ltd

Status: Completed

The content in this APC Annual Report is hereby endorsed by the Chief Executive Officer, or equivalent officer of the organisation.

Yes

Industry sector (please select 1 only):

- Brand Owner / Wholesaler / Retailer
- Packaging Manufacturer
- Waste Management
- Other - Commercial Organisation
- Community Group
- Industry Association
- Government
- Raw Material Supplier
- Other:

Industry type (please select 1 only):

- Food & Beverage
- Pharmaceutical / Personal Care / Medical
- Hardware
- Homewares
- Communications / Electronics
- Clothing / Footwear / Fashion
- Chemicals / Agriculture
- Fuel
- Large Retailer
- Tobacco
- Shipping Company
- Airline
- Other:

PART A – Signatory progress in reaching goals and targets of the Covenant

This section refers to signatory progress against Covenant KPIs. The data from this section will be aggregated across all signatories on an annual basis, and will enable the APC to assess overall progress against Covenant Goals and KPIs, and those of its own Strategic Plan. You can include any particulars relevant to your sector in Part B.

Please indicate your organisation's reporting period:

- Financial Year: 1 July 2010 – 30 June 2011
 Calendar Year: 1 January 2011 – 31 December 2011

Goal 1: Design - optimise packaging to use resources efficiently and reduce environmental impact without compromising product quality and safety.

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent

1. Does your company have documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent?

Yes No

Definition of Packaging Type

Reporting of the proportion of packaging reviewed using the Sustainable Packaging Guidelines, whether existing or new, need not be individual SKU or products. Signatories can review – and report on their review – by grouping their packaging into different types if this is more effective and efficient. Grouping into 'types' can be by individual products (SKU's), or by related packaging / products, e.g. by type of material used (paper/ cardboard, plastic, glass, metals...), by brands, by packaging manufacturer, or by some other category which makes sense in their own design and production processes. Reporting the number or percentage reviewed should be by 'Type' as defined by each signatory's own practices, and each signatory is free to decide how to do this. A manufacturer with a small number of products might review each package independently, with each considered a unique 'type'. A large manufacturer with many products may group them for review by looking at each material type, or may review each brand or range of products in turn, or may have different packaging suppliers and work with each in order. In both cases, the reporting should simply be by the 'types' of packaging that have been reviewed.

2. Of the types of packaging **existing** at the beginning of the reporting period, what percentage had been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

20 %

3. Of the **new** types of packaging introduced during the reporting period, what percentage has been reviewed using the Sustainable Packaging Guidelines (SPG) by the **end** of the reporting period?

100 %

4. Describe (other?) outcomes achieved using the SPG in regard to:

Please indicate even if you have done nothing in this area

- a) *Avoiding or minimising the use of materials and other resources*

SCA HA has targets for the reduction of electricity, water and natural gas consumption, waste to landfill and BOD and suspended solids in waste water. Reduction in waste to landfill is a combination of reducing the amount of waste produced and increasing the amount of recycling undertaken.

- b) *Optimising recyclability and recycled content*

SCA HA is working with its packaging suppliers to increase the amount of recycled material in its packaging without compromising product integrity. Some examples of this include;

- c) *Reducing litter impacts*

All packaging has information on it to reduce littering.

Goal 2: Recycling - efficiently collect and recycle packaging.

KPI 3: % signatories applying on-site recovery systems for used packaging

5. Do you have on-site recovery systems for used packaging?

- Yes at all facilities/ sites
- Yes at some, but not all facilities/ sites
- No

6. Describe what types of packaging materials are collected and recycled on-site

Cardboard and plastic

7. Actual: Describe what progress (since the beginning of the reporting period), if any, has been made in collecting and recycling materials on-site

At our Bix Hill site recycling has increased from 9t to 19t and waste to landfill has decreased from 45t to 25t in the reporting year. At our Springvale site recycling has increased 22t and waste to landfill has decreased 135t from 2010 to 2011.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products

8. Does your company have a formal policy of buying packaging made from recycled products?

- Yes
- No

9. Is this policy actively used?

- Yes
- No

10. For audit purposes, what evidence would demonstrate that the policy is actively used? Give examples

The policy for buying packaging made from recycled products is part of our Supply Policy.

Goal 3: Product Stewardship - demonstrate commitment by all signatories

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

11. Does your company have formal processes in place for collaborating with other companies or organisations on improved packaging designs and/or recycling which aims to reduce or eliminate waste?

- Yes
- No

KPI 7: % signatories showing other Product Stewardship outcomes

14. Since the beginning of the reporting period, has your company had any other outcomes related to product stewardship?

- Yes
- No

KPI 8: Reductions in packaging items in the litter stream

16. Briefly describe what measures, if any, have been implemented to reduce litter.

All products have information and or logos to help people make better choices about their disposal of packaging.

General

17. Please provide details of any special circumstances or additional information that will help us interpret this report (you may include links to your website showing any case studies or relevant information).

Many of our packaging decisions are implemented due to the requirements of customers

PART B – Your annual performance

This section will ask you for additional data on your progress made during this reporting period against the **annual** targets you have set for each of the Covenant KPIs. The data you provide in Part B will be used to determine your performance rating. Here we are looking at your achievements in changes to packaging **outcomes** rather than **processes** (e.g. **15 tonnes** of material diverted from landfill rather than a **process** in place to investigate or actually divert waste from landfill). Please use this section to highlight any particulars that you think are relevant about your industry and sector and we will take this into account in the performance rating.

Goal 1: Design

KPI 1: % of signatories with documented policies and procedures for evaluating and procuring packaging using the SPG's or equivalent.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 1

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Review of all SKU's to develop logical groups of products and/or materials to enable a more efficient process to review all products against the SPG's within five years	A SharePoint website has been developed for the APC where each site has developed logical groupings for its products as well as the process for using the system.
2.	Review ECOP checklist against the SPG and update as required	This has been completed and added to the SharePoint site so that it is available for everyone to use.
3.	Develop a review timetable for product groups and establish reporting programme	After working on this target it was agreed (based on the knowledge and experience of our packaging technologists) that all products will be reviewed within five years and many will be reviewed several times within this period. As an example of this, all female personal care products have been changed to 'shelf-ready' packaging. In undertaking this change the process followed the SPG guidelines and we believe the best possible results were achieved given the constraints of shelf-ready packaging.
4.	Review of supply contracts of packaging materials to determine if the following are in place: 1) Comply with January 2011 SCA Global Supplier Standard a) Supplier has a documented Environmental Management System (EMS) in place and b) an annual Sustainability/Environmental report showing targets and improvements in water consumption, energy use, carbon emissions and waste to landfill 2) Recycled materials or a proportion of recycle content is to be used for packaging requirements where appropriate.	As suppliers are being audited they are reviewed on how they perform to this target. Those who do not meet the target are required to do so for their next audit or have a programme in place to do so within an agreed timeframe.

Goal 2: Recycling

KPI 3: % signatories applying on-site recovery systems for used packaging.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 3

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	Waste management systems are in place to ensure all waste packaging is collected and recycled. Information is reported back by weight not volume.	This has been implemented and our sites now have accurate data to inform employees of progress. It is not practical to separate all waste streams so that packaging can be identified individually. For example sites receive cardboard as packaging for the products we make but also as packaging for materials we purchase. All of this goes into the same bin even though it has different origins and purposes. Our Springvale site increased recycling by 22t and reduced landfill by 135t from 2010 to 2011. Smaller examples of improvements include the return of chocks and core to our suppliers for re-use.
2.	Annual review of current recovery systems for packaging materials identifying improvements and annual improvement targets	A review of recovery systems has been completed in order to achieve our five year targets due at the end of 2012. Reducing waste to landfill by 75% has been the target and in order to achieve this there have been significant improvements in sorting at source and recycling.

KPI 4: Signatories implement formal policy of buying packaging made from recycled products.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 4

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	The Sourcing Policy will be updated and reviewed annually to ensure that it aligns with our recycling commitments under the APC	This has been updated but is waiting for ELT signoff. The impact of the changes will be to promote the use of recycled material where it is appropriate to use it. Recycled materials are already being used in many areas but due to beinf a hygiene products manufacturer there are areas that recycled materials cannot be used.

Goal 3: Product Stewardship

KPI 6: % signatories with formal processes to work collaboratively on packaging design and / or recycling.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 6

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	None	We work with our packaging suppliers as a matter of course.

KPI 7: % signatories showing other Product Stewardship outcomes.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 7

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	None	Nil

KPI 8: Reductions in packaging items in the litter stream.

Please enter your targets for this year or milestones in your plan and the extent to which they were achieved.

Please indicate your progress this year towards achieving your annual targets and milestones for KPI 8

	Target: What were your annual targets for the reporting period?	Actual: What did you achieve?
1.	All products will have logo's and text to promote the responsible disposal of packaging (space permitting)	This has been implemented across all lines where there is space to put relevant information

PART C – Your Experiences

Please use the fields below to share with us any achievements, good new stories or areas of difficulty in making progress against your plan and the Covenant Goals and KPIs. Provide as much detail as you feel is appropriate.

24. Key achievements or good news stories.

25. Areas of difficulty in making progress against Covenant KPIs.

26. Any other comments.